



Strategic Focus 2020 - 2025

MISSION

NACHA empowers, sustains, and grows co-operative housing in Northern Alberta through the provision of information, education, support, advocacy, and value-added services.

VISION

NACHA is the leader of the co-operative housing sector in Northern Alberta.

VALUES

Excellence
Professionalism
Ethics
Social Responsibility
Inclusiveness

The Northern Alberta Co-operative Housing Association (NACHA) provides a variety of services to its members, as well as to the public who are interested in finding out more about co-operative housing.

NACHA aims to strengthen its visibility, provide enhanced value to members, and to support the development of more housing co-ops. NACHA must retain existing members and increase resources to effectively support the housing co-op sector.

1. We will streamline and enhance our communications
2. We will engage our members and recognize their successes and contributions
3. We will support our members through education and information
4. We will develop partnerships that add value to our members
5. We will be financially viable
6. We will be innovative
7. We will provide BOLD leadership to the housing sector in Northern Alberta

2020 ACTION PLAN

1. COMMUNICATIONS

- Strategic Plan for NACHA
- Understand what members want and need and what issues they face
- New website, including a secure section for the BOD, legal FAQs, resources, templates, tools, success stories, current member information
- Research post secondary students developing marketing/awareness plan for NACHA

2. MEMBER ENGAGEMENT

- Task force of volunteers to develop guidelines, processes, and opportunities for volunteers in the co-op housing sector
- Develop criteria and process for annual awards of excellence in governance, innovation, and community building in co-op housing
- Investigate/implement ways to reach members' members more effectively

3. EDUCATION AND INFORMATION

- Board Collective for directors of housing coops to share best practices and build community
- Training and development for NACHA member co-ops
- Plan for community development and mental health support programming

4. PARTNERSHIPS

- Government relations strategy
- NACHA and SACHA to explore an Alberta focused application of the CHF national vision

5. FINANCIAL

- Identify sources for additional revenue or funding
- Programs/partnerships to create enhanced purchasing power and member value
- Explore opportunities for accessible office space

6. INNOVATION

- Secure funding for a staff member to focus on Community Land Trust model and future development

7. LEADERSHIP

- Succession planning for NACHA board and staff
- Clarity around committee structures
- Training for NACHA board and staff
- CASA - Restructure, hire new Operations Manager, develop mission, vision, and business/marketing plan including a suite of services, more clarity over the roles and responsibilities of CASA/NACHA, credentialed and trained staff